

WISCONSIN FBLA e-BULLETIN

News for Wisconsin FBLA Members



Newsletter

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In this issue

[SLC 2011](#)

[Future Fair to Come to State Leadership Conference](#)

[Government Day](#)

[Community Service](#)

[Saving For What You Want](#)

[Passport To Progress](#)

[Regional Updates](#)

SLC 2011

Article by Jon Leja, State Reporter

First of all, I would like to congratulate all of the state qualifiers on behalf of all of your state officers. This year's State Leadership Conference is being held in Appleton at the Radisson Paper Valley Hotel. With all of the fun activities planned and the excitement of competition, this year's conference will be one of the best yet!

On April 11-12, FBLA members and advisers from around our state will be attending the State Leadership Conference. Two important dates to keep in mind are registration, and the date pre-judged materials need to be submitted to the state office. Registration closes on March 4, and all pre-judged materials need to be in by March 8.

Besides competition, there are many other exciting things going on at this conference. There will be numerous tours and workshops that members can attend. A few of the tours include watching a show at the Barlow Planetarium, a behind the scenes tour of the Timber Rattlers Baseball Stadium, and experiencing the KISS FM Radio Station. Besides the tours, there will also be many workshops focusing on leadership, local business, interviewing skills, and college advice. The dance and Monopoly tournament will also be going on at this year's SLC.

Make sure to check the website for more SLC information. Good luck in preparing for your competitive events. I can't wait to see everyone there!



Future Fair to Come to State Leadership Conference

Article by Laura Schoenike, State President

Once again, one of the components of this year's State Leadership Conference will be the "Future Fair." Naturally, this event will give FBLA members the opportunity to explore different options for their life after high school. Various universities, technical schools, and other establishments will all be available to meet with students. The goal of the Future Fair is to give students an interesting and effective way to examine their futures, while having a good time.



The Future Fair is scheduled for Tuesday morning with specific details still being determined. Proposed times are 9:00 am-12 noon, as this time slot allows virtually all those in attendance at SLC to have some available time to stop by the various booths hosted by universities and technical schools.

Outside of the university 'booths' available for students to explore, this year's Future Fair will also have several "mini-sessions" available. These experiences are designed to help FBLA members focus their energy to discover what exactly is in store for their future. In addition, many of the other sessions and workshops offered throughout the course of the SLC also have a "future" focus. These include: Make Your Own Lunch (Ryan Porter), Traits of Successful Business Leaders (David Lindenstruth), Interviewing Bloopers and Blunders (Patty Milka), and others. See the Wisconsin FBLA website <http://dpi.wi.gov/fbla/> or ask your adviser for more details.

I encourage all members attending SLC to take a few moments to stop by this year's Future Fair. Taking advantage of this opportunity will certainly allow you to "Break Barriers" as you prepare for a successful future!

Government Day

Article by Alissa McClain, State Parliamentarian

On February 10, the FBLA state officer team visited the State Capitol building along with the officer teams from the five other CTSOs (Career and Technical Student Organizations): DECA, FCCLA, FFA, HOSA, and SkillsUSA. The morning was spent listening to a variety of people who supported these organizations, along with past CTSO state officers.



For the afternoon, state officers were put into groups of 3-6 along with officers from different CTSOs. Each group then visited four or five representatives and congressmen from their area to talk about the importance of CTSOs. Each group explained what their organization was, what it meant to students, and a personal story about how their organization helped them grow. Through this event, the Wisconsin CTSOs hoped to explain to the legislators how important these organizations are to Wisconsin's students and to securing funding for these organizations from the state.

Overall, Government Day was very educational. Throughout the day, the state officers learned a great deal about the capitol and the way the government works, at the same time teaching the legislators about their organizations.

Community Service

Article by Allison Hill, State Secretary

Community service is a major component of what FBLA is all about; it is included as one of the three goals listed in the FBLA Crest. The 2010-2011 Wisconsin FBLA state officer team made community service one of our main focuses this year. We believe that since our local communities support our chapters, it is our job as local chapters to give back to our communities.



At the national level, FBLA continues to work with the March of Dimes. FBLA is the largest contributor to this organization. For those of you who aren't familiar with the March of Dimes, this organization works to prevent premature births and provides support to families with babies that are born prematurely.

We strongly encourage all FBLA members to step up and become active in their community. Participating in such activities is an easy way to spread the FBLA name and raise awareness of these great organizations. One way for your chapter to be recognized for all the great things you do to give back to your school and community is to apply for the State Community Service Award. This award will be presented at the State Leadership Conference on April 11-12, 2011.

We challenge each of you to work with your local community members to make it a better place for everyone to live. It is the job of local officer teams to organize and provide community service opportunities to their members. If you or your chapter are in need of some help coming up with such projects, please visit <http://dpi.wi.gov/fbla/commsserv.html> for more information.

Saving For What You Want

Article by Jenny Stingle, State Treasurer

Lucy is trying to buy a car because she just turned 16. How is Lucy going to get the money she needs? Lucy's plan is to start saving and use a spending plan. For example, she will stop buying a soda from the vending machine; she will drink from the water fountain, and put the money she is saving in a safe place. By not spending that money, Lucy will be saving money to buy a car.



A spending plan is a financial statement that people can use to help with money management. A spending plan is very important to have if you are trying to save money to buy something you really want.

The benefit for have a spending plan is it gives you an idea of where your money is going, and it tracks your income and expenses. It also helps you meet your financial goals and helps you live within your income.

These steps will help you get started on your spending plan:

1. Set a Financial Goal:
 - a. Lucy's goal is to buy a car
2. Organize:
 - a. How much money Lucy needs to save to buy her car
 - b. Where she will put the money she is saving

3. Keep Track:

- a. Lucy will keep track of how much money is saved
- b. Lucy will keep track of how much more money she needs

4. Follow Through:

- a. Lucy will keep saving until she has all the money she needs to buy a car

5. Reach Your Financial Goal:

- a. When Lucy has all the money she needs to buy the car she will go buy the car

Passport To Progress

Article by Becca Bagniewski, State Vice President

This year, the FBLA National Officer Team launched a new program entitled, FBLA Passport to Progress, which is designed to increase both member involvement within the organization, and promote participation in local, state, and national FBLA programs. All of the activities are themed around traveling and incorporate service, education, teamwork, and progress. Three levels of participation include the local chapter member level, local chapter level, and the state chapter level.



At the local chapter member level, the adviser will determine the incentive for each local chapter member to complete various activities; this can be mirrored like a local chapter point system. Whether the adviser decides to offer a plaque at the end of the year to the member with the most miles (points), a special trip to those achieving a certain number of miles, or giving a certificate to those members achieving a minimum number of miles, the choice is up to them. One great advantage to completing this level of Passport to Progress is that it is entirely up to the adviser, and that guidelines may be modified because each chapter works slightly differently.

At the local chapter level, the state will decide on the incentive for the chapter receiving the most miles. This Spring the newly elected 2011-2012 state officer team will release the incentive for the Wisconsin chapter receiving the most miles. Awards and incentives for the winning local chapter in Wisconsin will be presented at the State Leadership Conference, beginning in spring 2012.

At the state level, the program is designed as an incentive for states to encourage local chapter involvement. State chapters have various tasks, which are worth miles, with more challenging activities being worth more points. The top three state chapters will receive recognition at the Opening General Session at the National Leadership Conference. Passport to Progress is an extremely diverse program that can be incorporated into each chapter across the state of Wisconsin.

I encourage you to be on the lookout for more information regarding the state level award coming this April at the 2011 State Leadership Conference in Appleton, WI. In the meantime, if you have any questions, or would like additional information regarding this new National FBLA initiative, please do not hesitate to contact me at wifblavp11@gmail.com or visit <http://www.fbla-pbl.org/data/files/docs/2010/1215/passporttoprogress.pdf>.

Where will you let FBLA take your chapter in 2011?

Region I Update

Article by Jordi Tiffany, Region I Vice President

This year's Regional Leadership Conference was a huge success! I would like to congratulate Kate Bergum, from Superior High School, in being elected the Region I Vice President for the 2011-2012 year!

At Regionals, we had over 20 schools competing and "Breaking Barriers!" Congratulations to all of the students who made it to SLC! I can't wait to see everyone there!

I wish you all good luck in preparing for State! If you have any questions, concerns, or comments, feel free to email me at: wifblaregion1vp11@gmail.com.



Region II Update

Article by Brianna Schroeder, Region II Vice President

The Region II RLC was a great success! I would first like to congratulate everyone who competed; everyone did a great job and especially a good job callout to the Region II Middle Level competitors from Spencer. Our day went relatively smoothly and Comedy Sportz was a big hit as our entertainment.

Great job Gilman High School for taking first place in the Community Service Award. Region II will be well represented in Appleton in April. Way to Go!



Region III Update

Article by Dan Flesch, Region III Vice President

On February 5, Region III had an extremely successful Regional Leadership Conference. Ms. Tracy Butz from "Think Impact Solutions" gave an incredible aw-inspiring message as our keynote speaker to all of Region III. We had many successful winners in this year's competitive events, and Comedy Sports served as our entertainment for the afternoon. Thank you once again for all those who attended and to those who helped make this year's Region III Leadership Conference such a success.



Region IV Update

Article by Dakota Betts, Region IV Vice President

The 2011 Region IV Leadership Conference turned out great with 31 chapters and over 725 students in attendance competing for a chance to advance to the State Leadership Conference in Appleton this April. The day started out great with the opening session beginning right at 9:00 AM. We began with greetings from Sam Russ, the Sparta High School Principle and John Hendricks, Superintendent of the Sparta Area School District.

They shared their message on what it takes to be a leader. After the opening session, students competed in their events followed by lunch. Unfortunately, due to a car accident, our entertainment from the Hypnotist Gabriel Holmes was canceled. Our best wishes go out to him!



Before we knew it, everyone was back together for the voting session and awards program. It was decided by a unanimous ballot that Claire Kayser from La Crosse Central High School would be our next Region IV Vice President. Congratulations to Claire and everyone who advanced to the State Leadership Conference. I know you will make Region IV proud! Thank you Region IV for "Breaking Barriers" and making my year as your Region IV Vice President amazing! I would also like to thank our Region adviser, Stephanie Esser. Goodluck to everyone at state, and I hope you all can proceed on to nationals!

Region V Update

Article by Kayla Carey, Region V Vice President

The 2011 Region V Leadership Conference went off without a hitch! Members enjoyed a motivational presentation, "Fired Up on Purpose" from Mr. Bill Ester and an entertaining performance from Piano Fondue. Lunch consisted of Rocky's Pizza, salad, water and an Ottis Spunkmeyer cookie. Members were courteous and respectful throughout the day and everyone did great in their competitive events. Congratulations to Portage High School for receiving the Outstanding Chapter Award! Also, congratulations to the 2011-2012 Region V Vice President, Jack Flinchum, from Waunakee High School.



Region VI Update

Article by Tyler Karian, Region VI Vice President

The Region VI Regional Leadership Conference was a huge success! Over 1,100 students came to Brookfield East High School on February 5 for a variety of competitions, seminars, and entertainment. Among the activities available for the day were a Monopoly tournament, Who Wants to Be a Millionaire segment and a special presentation from an entrepreneur. Headlining the entertainment for the day was hypnotist Paul Knight, *Master of the Mind*.

Each of the 37 chapters in attendance did a fantastic job at the conference. However, only a few could be recognized as winners of the Outstanding Chapter Awards. For Middle Level, the most outstanding chapter was Fort Atkinson Middle School. For High School, the runner-up was Germantown High School and the winner of the award was Menomonee Falls High School.

We would also like to congratulate Sheboygan North High School for winning the Community Service Award.

I would also like to announce that your new region VI Vice President is Allison Gage from Muskego High School who will be a part of next year's officer team.

The conference wouldn't have been successful without the help of many amazing volunteers and advisers. I would like to take this time to thank speakers Mr. Brett Bowers, Mr. Dan Pavletich, Mrs. Michelle McKenna, hypnotist Paul Knight, all judges, the Elmbrook School District, and most of all, my adviser, Mrs. Allison Holtzer. Thanks to all of you for helping out with this year's RLC!



Quick Links...

- [State Leadership Team](#)
- [Wisconsin FBLA Website](#)
- [Wisconsin PBL Website](#)
- [North Central FBLA Website](#)
- [Previous eBulletin Issues](#)

- [DPI Nondiscrimination Clause](#)

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